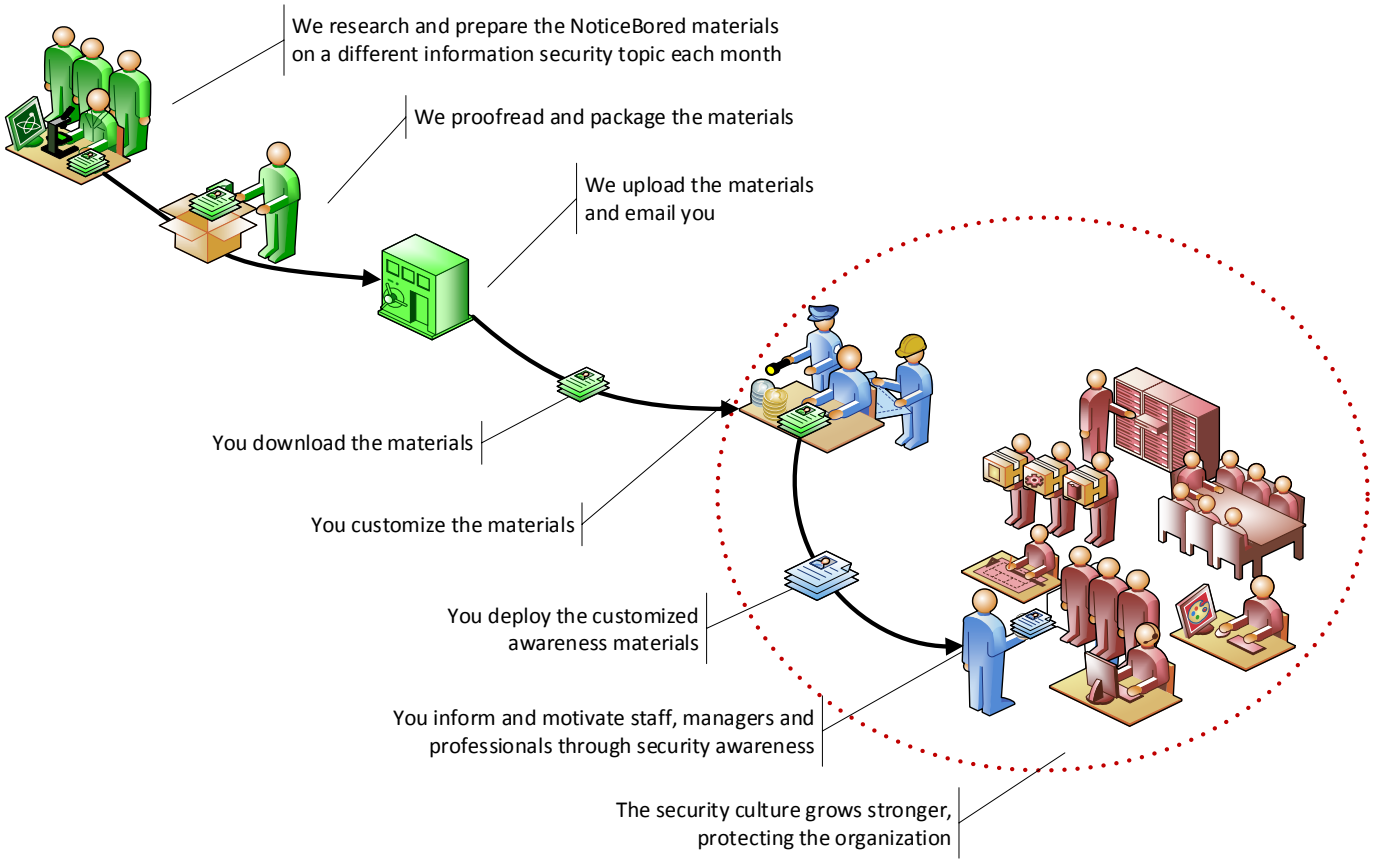
NOTICEBORED

Product data sheet

Overview



Unique features

***Continuous* security awareness and training**: every month, NoticeBored delivers a fresh batch of materials on a different security topic. Each new batch follows hot on the heels of the last, building and maintaining a level of awareness that traditional once-a-year programs simply could not achieve. A month is long enough to immerse in the topic before moving on to the next before boredom sets in. Since *all* the materials are prepared by the same professional team, there is continuity, while key security themes and core messages are reinforced every month.

***Nearly 70* information risk and security, cybersecurity and related topics** (full list at NoticeBored.com). Why wait for next year's awareness session to learn about *today's* security threats? We offer the widest range of topics thanks to our innovative approach.

Suitable content targeting three corporate audiences: three parallel streams of material in every module are aimed at (1) general employees/staff, (2) managers and (3) professionals/specialists, covering each topic simultaneously from their unique perspectives. The staff content is relatively simple, straightforward and action-oriented. The management stream emphasizes the governance,

Copyright © 2019 IsecT Ltd.

strategic and risk management aspects, while the awareness materials for pro's are typically more technical and detailed in nature. The 3 audiences share common ground, things to talk about.

Customer-editable materials: we research and supply rich content incorporating the very latest thinking on each topic. "Modules" are ZIPs containing approximately 30 files per month - poster graphics, briefings, seminar slides (with speaker notes), mind maps and diagrams, puzzles, quizzes, tests, security metrics, policies and procedures, checklists, glossaries *etc*., far more than just newsletters (and, yes, we provide those too!). Although the NoticeBored materials are "camera-ready", the Microsoft Office files are unlocked (DRM-free) making them simple to customize if you wish. Go ahead, replace the NoticeBored logo with your own. Reference your own policies.

Clearly there's a lot of content in every module, and lots of modules. The idea is not to use all the content, but to give you choices. As your awareness and training program matures, we'll support you along the way. We are here for the long term.

Maintain an *extensive* library of content, and build an *outstanding* security awareness and training program with NoticeBored.

Business benefits

Awareness gets the most out of your existing and future investment in information security policies and controls. The alternative hardly bears thinking about: ignorance and carelessness pave the road to ruin. However, if security awareness is just another item on a long wish-list, one that you never quite seem to get around to doing, this is your golden opportunity to make it happen. Whether you need an awareness program for compliance or business reasons, getting it off the ground is your first challenge. Launch a best-practice awareness program *immediately* with NoticeBored. The **security policy templates** and **Information Security 101** module supplied *free* to new subscribers enable you to fire-up your awareness program straight away. Take up the optional **Back Catalog** to establish a comprehensive security awareness library on Day 1 and plan your own sequence.

Leaving our professional authors and graphic artists to prepare the materials let you focus your energies on delivery – circulating and socializing the awareness messages, helping colleagues understand and internalize the security issues their obligations, and generally evangelizing about information security. Frequent, personal contact with colleagues throughout the business is an important driver of security awareness and has a significant impact on the level of motivation and commitment achieved. Spending most of the month tucked out of sight in the office preparing new content is hardly ideal, so leave that to us. It's what we do.

By drip-feeding useful, interesting and topical information, combined with pragmatic guidance and the human touch, NoticeBored motivates people to change their behaviors. Gradually, we help you establish a **widespread and deep-rooted corporate security culture**. Rather than simply broadcasting information *at* staff in the hope that some of it will stick, we take an engaging, motivating and inclusive approach, exploiting your corporate social network.

We're proud of our innovations in this field. Nothing else on the market comes close.

How to purchase NoticeBored

Take a good look at the "About NoticeBored" pages on NoticeBored.com and ask us for an evaluation – a complete module as it was delivered to subscribers. Email info@isect.com for a formal quotation. We will need to know the size of your organization (measured by the total number of employees) to calculate the subscription charge. Once you decide to go ahead with the purchase, we will send you the license agreement and tax invoice.

Copyright © 2019 IsecT Ltd.